ADAMS COMMUNITY CHAMBER OF COMMERCE

Serving Corning & surrounding areas

January 2024

Become A Member

Chamber Newsletter

Marti Gebbie, Executive Director
E: Chamber@adamscountyiowa.com P: 641.322.3243 C: 360.250.2054

JOIN US FOR THE ANNUAL CHAMBER BANQUET AWARDS & FOUNDATION GRANTS

CELEBRATING THE BEST OF LOCAL BUSINESSES & INDIVIDUALS. RSVP BY JAN 19!

$25/TICKET
BEEF OR CHICKEN - GREEN BEANS - CHEESY POTATOES - SALAD - ROLL
PRESCOTT EAGLES NEST
MARTI 641.322.3243 OR 360.250.2054

Hello Martha,

Happy New Year!!! We hope you all had a wonderful Holiday Season with family, friends, and customers!

Please join us on January 5th at Happy Hollow Country Club where we will announce the Chamber Award Nominees. Social starts at 5:30pm with the official announcements happening at 6pm.

Be sure to purchase your Annual Banquet tickets before January 19th. Our Chamber Annual Meeting, Awards Banquet, and Foundation Awards will be held on Saturday, January 27th at the Prescott Eagles Nest. Tickets are $25 each and include your choice of chicken or beef. Click here (link pending) to purchase your tickets online, or order from Marti at the Chamber office Tuesday thru Friday 9am to 1pm or in the afternoons at Red Star. Reserve a table available upon request.

Invoices for Chamber Dues will be sent out Wednesday evening. If you prefer to pay online, please use this link **Pay your Membership dues - Adams Community (adamscountyiowa.com)**.

We are building our 2024 calendar, if you would like

Upcoming Events

Click here to add your event to our Community Calendar

January Movie Lineup

Jan 5 **Migration**
Jan 12 **The Boys in the Boat**
tentative
Jan 19 **Wonka**
Jan 26 **Aquaman and the Lost Kingdom**
For the latest movie listing go to:
Corning American Theater

-

Prescott Library Coffee

January 3 | 9-11am

Blood Pressure Checks

January 3 | 9-9:30am
Prescott Library

Foundation Grants Due

January 5 | Noon
Lauvstad Visitor Center

Chamber Awards Nominees Announced

January 5 | 5:30pm Social
6pm Announcements
Mexican Buffet for purchase
Happy Hollow Country Club

Williamson Legion Mountain Oyster & Fish Feed

January 8 | 5pm
*Tickets available for the Sons of the American Legion Henry .36

an event added or know of an event, please send the event flyer to the Chamber office. If you need help with creating a flyer, please let us know. The draft 2024 calendar is attached below. Events which are on our website calendar are added to the published calendar, shared with the Free Press, and are included in Radio Ads on both KCSI and KSIB. The Main Street Public Relations also plans on bringing back Table Toppers and will use this information. Please share your events so we can help promote all events in Adams County.

Please stop by and welcome our Main Street Director, Jami Fletchall. We are extremely happy to have a full workforce back in the Lauvstad Visitor Center. Raelynne has returned from maternity leave and is now occupying the first office. Raelynne is the official greeter to all the friendly guests who walk into our building. Jami is located in the second office, and I have moved to the third office. Both Raelynne and Jami are in the office full-time to assist customers. I am available typically in the mornings at the Chamber office and then you can find me at Red Star in the afternoons.

Do you have job openings? Post your job openings for free on our community website. Word of mouth is still the best marketing tool in our community. The more we know, the better we can assist our businesses and community members. Click here to add your job listings. Call the office or send us the job listing if you need assistance. **Add a job listing - Adams Community (adamscountyiowa.com)**

Chamber Board
Wendy Edwards, President
Rebecca Hunt, Vice President
Jennifer Bissell, Secretary
Jena Shadden, Treasurer
Jamie McManis, Past President
Alyssa Ogburn
Jessica Wilson
Marilea Mullen
Tegan Hoyt, student rep

Buckhammer Rifle Raffle
Williamson Legion

Jimmy Ryan
January 13 | 7pm
Corning Opera House

Bingo Night
January 25
Doors Open at 6:30pm
Bingo begins at **7pm**
Corning Community Center

Annual Chamber Awards Banquet & Foundation Grants
January 27 | 5pm Social
6pm Dinner
Award Presentation follows
Prescott Eagles Nest

View our calendar for more details and events!

Visit the **School Calendar** for their events.

Please schedule your Chamber Live for 2024. We will be reaching out to confirm dates and schedule businesses.

We have available months for businesses to host a First Friday BBQ. Contact the office to schedule your month.

Ambassador Salutes are offered to new businesses, major renovations or new line of industry, and for major milestones.

Iowa Source Link GuidesAccess How-to Guides Start your own business, grow your business, get your business online and much more

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2024 Calendar .pdf

format

Click on the above Event Calendar pdf and save it to your drive for easy access to it later. This calendar is also printed and available in our lobby. You can view our community calendar on our website: [Calendar - Adams Community (adamscountyiowa.com)]

Please share any events you would like listed. The event calendar is a benefit provided to Chamber Members. We publish the calendar in the Adams County Free Press under news briefs, Creston News Advertiser, Creston entertainment guide, Southwest Iowa Tourism, partner with Main Street and ACEDC, have the listing available for visitors, and share via radio ads and monthly interviews with KCSI and KSIB.

ADAMS COMMUNITY
CHAMBER OF COMMERCE
Serving Corning & surrounding areas

WE INVITE YOU TO OUR COMMUNITY EVENTS

January
3 Winter Break Ends – Quarter 3/Semester 2 begins
3 Prescott Library Coffee 9-11am | Blood Pressure Checks 9-9:30am
5 Community Foundation Grant Due Lauvstad Visitor Center Noon
5 Chamber Award Nominees Announced Happy Hollow CC 5:30pm
8 Williamson Legion Mountain Oyster & Fish Feed 5pm
13 Jimmy Ryan the Heroes Behind the Hits Corning Opera House 7pm
19/20 68th Annual John J. Harris Wrestling Tournament
20 Adams County Speedway Awards Banquet Prescott Eagles Nest
21 John J. Harris Youth Wrestling Tournament
25 Bingo hosted by Corning American Legion | Corning Community Center Doors will open at 6:30pm Bingo begins at 7pm
27 Chamber Annual Awards Banquet & Foundation Grants Announced Prescott Eagles Nest 5-8pm

February
1-3 LONE ARRANGER 25th Anniversary Celebration
2 First Friday Friend Series TBD Opera House 1pm
3 Commotion -Creedence Clearwater Revival Tribute Opera House 7pm
5 Teaching American History: JFK and Foreign Policy Corning Community Center (Reg Req) 8:30am-2:30pm
7 Prescott Library Coffee 9-11am | Blood Pressure Checks 9-9:30am
17 The Cross Screening Opera House 7pm

March
1 First Friday Friend Series TBD Opera House 1pm
6 Prescott Library Coffee 9-11am | Blood Pressure Checks 9-9:30am
9 Switchback Opera House 7pm
16 Poker Tournament hosted by Corning American Legion | Corning Community Center | limited seats – must have a ticket to enter 2pm-
30 Easter Egg Hunts: Corning Central Park 10am | Prescott Library 1pm

April
3 Prescott Library Coffee 9-11am | Blood Pressure Checks 9-9:30am
5 First Friday Friend Series TBD Opera House 1pm
6 Adult Prom Prescott Eagles Nest

May
1 Prescott Library Coffee 9-11am | Blood Pressure Checks 9-9:30am
3 First Friday Friend Series TBD Opera House 1pm
4-5 Corning Citywide Cleanup
6 Rotary Scholarship BBQ Corning Community Center 4:30-6:30pm
10 Chamber Coffee Vogel & Thomas Mother's Day Event Weekend 9:30a

June
5 Prescott Library Coffee 9-11am | Blood Pressure Checks 9-9:30am

July
3 Prescott Library Coffee 9-11am | Blood Pressure Checks 9-9:30am
4 64th Annual Flight Breakfast at the Corning Airport 7-9:30am
6-9 Adams County Fair

August
7 Prescott Library Coffee 9-11am | Blood Pressure Checks 9-9:30am
24 Timber Tri (Sprint Triathlon) Lake Icaria
25 Sunday Supper Davis Avenue - Progressive upscale Dinner by Primrose

September
4 Prescott Library Coffee 9-11am | Blood Pressure Checks 9-9:30am
13 Homecoming Parade 2pm
14 Johnny Carson Car Show Central Park

Chamber: 641.322.3243 chamber@adamscountyiowa.com

Dates and events are subject to change (updated 12.01.2023)

October
2 Prescott Library Coffee 9-11am | Blood Pressure Checks 9-9:30am

November
6 Prescott Library Coffee 9-11am | Blood Pressure Checks 9-9:30am
30 Santa at Workshop Central Park 4:30-5:45pm
30 Holiday Lighted Christmas Parade 6pm Davis Avenue

December
4 Prescott Library Coffee 9-11am | Blood Pressure Checks 9-9:30am
7 Santa at Workshop Central Park 11:30-1pm
14 Santa at Workshop Central Park 11:30-1pm

Recurring Activities:
1st Friday BBQ 11:30am-12:30pm Free Lunch in Central Park Jun-Oct
1st Friday Friends Series 1pm at the Corning Opera House Feb-Dec
4th Thursdays Bingo hosted by Corning American Legion at the Corning Community Center Doors will open at 6:30pm Bingo begins at 7pm
No volunteer ~~Farmers Market 5pm Central Park on Thursdays May-Sep~~
Johnny Carson Birthplace Tour 10am-2pm Saturdays May-Sep or by appt
Saturday Races at the Adams County Speedway Apr-Sept.
Gates open 5pm hotlaps at 6:30pm racing begins at 7pm
www.acspeedway.com

Corning American Theater Showings Wednesday thru Sunday at 7pm
Sunday matinee at 2pm www.corningamericantheater.com

SWV School Activities & Events: www.southwestvalley.org/calendar

To view more events and event details visit our Community Calendar: www.adamscountyiowa.com/calendar

Chamber: 641.322.3243 chamber@adamscountyiowa.com

Please review the start of our 2024 Calendar of Events. If you would like an event added, please send the flyer and information to the Chamber. Thank you!

2023 Chamber Businesses

3i Life
Adams Community Economic Development
Adams Community Foundation
Adams County Courthouse
Adams County Electrical
Adams County Extension
Adams County Fair & Racing Association (AC Speedway)
Adams County Farm Bureau
Adams County Free Press
Adams County Republicans*
Adams County Youth and 4-H/FFA Fair Assoc
AirMedCareNetwork/Air Evac*
Akin Building & Design Center
Aspire Behavioral Health Services
Balance4ward
Backgrounds Coffee Bar & Boutique
Bella Vita Salon
Brandt Angus Farms
Breadeaux Pizza
Brown Bear Corporation
Carbon Community Center
CCMG Parish (Carbon, Carl, and Maple Grove)
Chat Mobility
CHI Health Mercy Corning
Choice, Inc
City of Corning - Library/Pool
City of Prescott/Library
Cooper's Kitchen
Corning American Legion Post 117
Corning American Theatre
Corning Apartments
Corning Center for the Fine Arts
Corning Community Schools
Corning Family Chiropractic
Corning Farmers Market*
Corning Hotel
Corning Housing Commission/Westgate Housing
Corning Laundromat*
Corning Meat Processing
Corning Medical Clinic
Corning Municipal Utilities
Corning Opera House & Cultural Center
Corning Plumbing & Heating
Corning Rotary Club
Corning Specialty Care - Care Initiatives
Corning United Methodist Church
Creston News Advertiser
Crill Real Estate
Damewood Auto Repair
Droppett*
ECHCO Concrete**
Edge Ag Solutions
Edward Jones - Justin R. Cole
Engel & Maharry, P.L.C.
England Tax Service
Extreme Images by Ashley
Family Vision Center
Farm Bureau Financial Services – The Nick Wetzel Agency
Farmers Mutual Telephone Co.
Feeders Grain & Farm Supply*
Finish Line Trophies
Fire & Salt Company*
First Presbyterian Church
Floating Vine*
Freedom Creek Prairie
French Icarian Village
Fuller Family Dental
Fulton Family Farms
Graphic Ideas
Grundman Insurance Agency
Hair Designers
Happy Hollow Country Club
Hedinger Repair*
Hometown Inspections*
Hot Air Brewing
Hull Monument Service*
Hy-Vee Food Stores & Pharmacy
Imagine the Possibilities
Iowa Recovery Services
J Mac Building & Repair
Joes Portables
Johnny Carson Birthplace
JOTz
KCSI KOAK Radio
Keul Electric
Kevin Wynn Insurance Agency
KSIB Radio*
Liberty Realty
Lifetime Systems/Rainbow
Living for Christ Outreach
LONE ARRANGER
Los Catrines Mexican Kitchen
Main Stay Apartments
Matura Outreach
Miltner Insurance Services
New York Life
Nutrien Ag Solutions
PCSB Bank
Pearson Family Funeral Service
Peckham's Woodshop
Phillips Stafford Insurance Group
POET Biorefining
Precision Pulley & Idler
Preferred Properties of Iowa
Prescott Eagles Nest
Primrose Restaurant
R&S Auto
R&S Collectibles
Real Deals
Red Oak Chrysler
Red Star Feeds
Redeemer Lutheran Church
Rich's Automotive Service
Rick's Auto & Ag Supply
RJ's Plumbing & Heating
Shearer Tree Farm
Small Town Customs*
Southern Hills Veterinary Services
Southwest Cruisers
Southwest Iowa Rural Electric Cooperative
St. Patrick Catholic Church
State Bank of Brooks
Subway
Sugar Brick Road Cookie Co
Sweet Desires Bakery
Taylor County Public Health
The Legacy Venue*
Todd Crill Auctions, LLC
Travis Iron & Metal Company
TS Bank
United Farmers' Cooperative (CENEX)
Vintage Park Apartments
Vogel & Thomas Hardware
Waste Management**
Williamson American Legion Post 719*
Wolf Wash

New Members*

Returning Members**

2023 Chamber Individual Membership

Individual Memberships

Alec & Nancy Turner
Becky Rike
Bert & Donna Peckham
Beverly McMahon
Brian & Kathy Peterson
Carol Olive
Chris & Barb Nelson
Devin Hunter*
Guy Brace**
Jan Leonard
Jim & Carole Ruppert
Marilyn Shellenberg
Marvin Smith & Judy Beckett
Mike & Becky Grundman
Scott & Betsy Akin
Steve Gruba
Adam Grundman – Grundman Ins.
Burton Heaton – SBB
Fred Shearer – Shearer Tree Farm
Jamie McManis – Liberty Realty
Jayne Templeton – Miltner Ins
Jerry Peckham – Peckhams Woodshop
Jessica Wilson – LONE ARRANGER
Julia Paul – PCSB
Marilea Mullen – CHI
Tysen Christensen – TS Bank

PRESCOTT LIBRARY

Crystal Schafer - Director

November

1st Library Coffee
9 to 11
1st Free Blood Pressure Checks
9 to 9:30
2nd Board Meeting 5:00

6th, 7th, & 8th CLOSED
7TH ELECTION DAY

23rd CLOSED THANKSGIVING

Subject to change!

Contact Info

prescottlibrary@windstream.net
(641) 335-2238
www.prescottpubliclibrary.weebly.com

M & W 8-12
T &Th 1 to 6
Sat. 8-10

December

5TH Board Mtg. 5:00

6TH -Library Coffee 9 to 11

6TH - FREE Blood Pressure Checks
9 - 9:30

12th City Council Mtg. 6:30

15th Kid Care Meeting 12:15

16TH Christmas in Prescott
Santa 3:30 to 5:30
Carriage Rides
3:30 to 5:30

21st First Day of Winter

25th CLOSED CHRISTMAS

Subject to change!

January

1st CLOSED New Year's Day

2nd - Board Mtg. 5:00

6TH -Library Coffee
6th - Free Blood Pressure Checks
9-9:30
8th - City Council Mtg. 6:30

9th - City Council Mtg. 6:30

27th Trivia Night @ the Eagles Nest
(more information to follow)

Subject to change !

From: Mike Cormack
Subject: Student of the Month Program
To: SWV Community Supporters

I am the new student council advisor here at the high school, everything is new this year for me as I work with some exceptionally talented students in this role. We are relaunching Student of the Month at the high school, where each grade has a student (or students if there is a tie) voted on by their peers for positive traits that they display.

We would welcome donations of any kind for our winners of this program and would be more than glad to publicize those donations when we share information about this program with the public.

If any business, organization, or individual would like to contribute to this program, please contact me. We will have at least four students selected each month from January through the end of the school year for a total of 20 students. We are thankful for any donations you may want to provide towards this project. Please email mcormack@southwestvalley.org if you are interested in supporting our Student of the Month Program.

Thank you for all your support in our SWV students and for your consideration of this worthy program.

Sincerely,

Mike Cormack
Student Council Advisor
Southwest Valley High School
Go Timberwolves!

SICOG December Newsletter

Read More

Child Care Funding Opportunities

Funding opportunities available to child care workers and programs.

Read More

Release: IDR Issues New Income Withholding Tax Tables for 2024

Des Moines, Iowa - December 13, 2023 - The Iowa Department of Revenue is issuing updated income tax withholding formulas and tables for 2024. The Department updates withholding formulas and tables when necessary to account for inflation and for changes in individual income tax liability resulting from changes in Iowa law.

Read More

Tax Credit Program Evaluation Study Reports Now Available

The Department has released the following Tax Credit Program Evaluation Study reports on the Department's website in the Reports Index under Tax Credits -> Evaluations .

Read More

Sales and Use Tax Exemption for Purchases of Computers and Computer Peripherals by Certain Entities Ends on December 31, 2023

Iowa Code section 423.3(47)(a)(4) provides a sales and use tax exemption for purchases of computers and computer peripherals used in processing or storage of data or information by an insurance company, financial institution, or commercial enterprise. These entities are defined in Iowa Code section 423.3(47)(d).

Read More

Williamson Legion

Mountain Oyster and Fish Feed

This event is open to the whole family.

Date: January 8th, 2024

Serving begins - 5:00pm

Tickets available for the Sons of the American Legion Rifle Raffle.

JOIN US FOR THE ANNUAL CHAMBER BANQUET AWARDS & FOUNDATION GRANTS

CELEBRATING THE BEST OF LOCAL BUSINESSES & INDIVIDUALS. RSVP BY JAN 19!

$25/TICKET
BEEF OR CHICKEN ~ GREEN BEANS ~ CHEESY POTATOES ~ SALAD ~ ROLL
PRESCOTT EAGLES NEST
MARTI 641.322.3243 OR 360.250.2054

BINGO NIGHTS
4TH THURSDAYS

CORNING
COMMUNITY CENTER
601 6TH STREET

$1/BINGO SHEET
5 BINGO ROUNDS
CASH | PRIZES

DOORS OPEN AT 6:30PM
FIRST BINGO GAME
BEGINS @ 7PM
CASH ONLY
CONCESSIONS $2
DAUBER | DRINKS | SNACKS
BYOB

HOSTED BY THE CORNING
AMERICAN LEGION POST 117

AMERICAN LEGION POST 117
CORNING COMMUNITY CENTER
POKER
TOURNAMENT
TEXAS HOLD 'EM
ONLY 36 SEATS AVAILABLE
MAR 16
2PM
BYOB
$50
ENTRY FEE
MUST BE 21
PAYOUTS
TO TOP 5
$325
$225
$160
$115
$75
CONCESSIONS
AVAILABLE
PURCHASE TICKETS FROM:
MARTI GEBBIE
@CHAMBER OR RED STAR
360.250.2054

MATURA

HELPING PEOPLE. CHANGING LIVES.

Adams County Outreach Hours:

Monday

Office 8-*4:30 Thrift Shop 9-12 and 1-*3:30

Tuesday - *CLOSED

Wednesday

Office 8-*4:30 Thrift Shop 9-12 and 1-*3:30

Thursday

Office 8-2 Thrift Shop 9-12 only

Friday - *CLOSED

*For Food Bank, Crisis Assistance, LIHEAP

Please call ahead for appointment

1402 Hull Street Corning, Iowa

Phone: 641-322-4096

IOWA STATE UNIVERSITY
Extension and Outreach

Money Smart, When Money is Short: Prioritizing Bills, Protecting Credit, and Managing Debt

Learn Steps to Take When Money is Short!

- Gain a deeper understanding of your financial well-being.
- Learn key financial concepts.
- Develop strategies to control your finances.
- Access resources to help with money management.

Wednesdays– January 17, 24, and 31, 2024
6:00 p.m. to 7:00 p.m.
Sessions will be held at the Extension office in Adams, Taylor, Ringgold and Union Counties

No cost for the program, but registration required by January 10, 2024.
Register online at: https://go.iastate.edu/Y307XG .

Questions? Chandler Arnold ckarnold@iastate.edu (641) 322-3184

This institution is an equal opportunity provider. For the full non-discrimination statement or accommodation inquiries, go to www.extension.iastate.edu/diversity/ext.

Choose a business structure

C corp A corporation, sometimes called a C corp, is a legal entity that's separate from its owners. Corporations can make a profit, be taxed, and can be held legally liable. Corporations offer the strongest protection to its owners from personal liability, but the

SBA U.S. Small Business Administration

cost to form a corporation is higher than other structures.

Read More

Business Guide

Not sure where to start?

Start your business in 10 steps

Read More

Grow With Google | Main Street Ottumwa

Read More

Travel Iowa | Official Iowa Tourism and Travel Website

Travel Iowa is the official tourism website of the State of Iowa. Explore places and events and discover the best things to do in Iowa.

Read More

travel IOWA

WORKING WITH THE IOWA TOURISM OFFICE

PART OF THE IOWA ECONOMIC DEVELOPMENT AUTHORITY

Iowa's Destination Vision:

We invite curious explorers to discover Iowa as an extraordinary adventure.

What The Iowa Tourism Team Does

The Iowa Tourism Office partners with the industry statewide and works collaboratively to bring more visitors to Iowa through our many marketing initiatives and outreach. From attractions and restaurants to hotels and activities around Iowa, we are here to help you maximize the Iowa Tourism Office's many marketing resources and initiatives.

- Maintains traveliowa.com, which is visited by 2 million people annually looking for info on what Iowa has to offer.
- Is the first point of contact and primary source of information about Iowa for national and international media.
- Prints and distributes 100,000 Travel Iowa guides sent throughout the US and beyond (another 15,000 view the digital version).
- Sends monthly newsletters to over 100,000 consumers, media/influencers and the Iowa tourism industry.
- Hosts media and influencers from all over the country.
- Pitches stories to media.
- Creates social media and website content that is about the great things going on all over Iowa – and we can't share what we don't know about!

What We Need From You

- Send us your info! It's never too early to share details on new or enhanced activities, restaurants and attractions – anything of interest to a traveler!
- What local stories are you proud of? Tell us!
- We invite curious visitors to explore your business, town, or area, so make sure your traveliowa.com listings are up to date!
- Submit your events! Visitors love finding them on traveliowa.com.
- Do you have a brochure? Talk to us – there are various ways we can help distribute to potential visitors!
- Add us to your email lists – we want to hear all your news!

How You Do This

1. Keep your traveliowa.com listing up to date:
   - Create your account at traveliowa.com/account/setup/ to submit your listing.
2. Upload photos here: upload.crowdriff.com/travel-iowa-general
3. To improve the chance of your content being shared, please tag our Travel Iowa accounts and/or use #ThisIsIowa on social posts.
   - Facebook: facebook.com/IowaTourism
   - Instagram: instagram.com/traveliowa/
   - Twitter: twitter.com/Travel_Iowa

Be in the know, get talking points, tools, and information by using the traveliowa.com "Industry Partners" page, which is for all businesses and organizations working to invite curious explorers to discover Iowa as an extraordinary adventure. Visit industrypartners.traveliowa.com and sign up for our eTraveler newsletter, participate in our bi-monthly webinars to hear about existing and upcoming opportunities!

IOWA ECONOMIC DEVELOPMENT AUTHORITY
1963 Bell Avenue, Suite 200
Des Moines, Iowa 50315 USA

800.345.IOWA

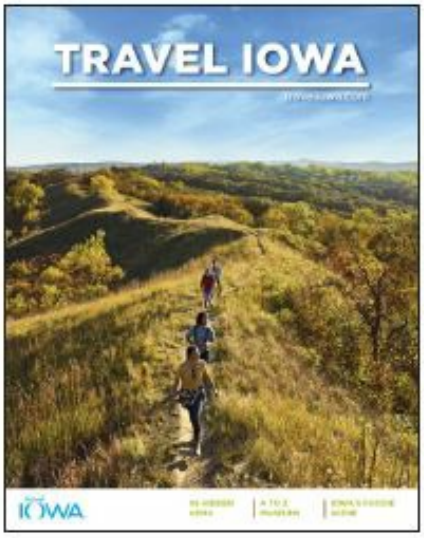
OTHER Ways to Work With Us

- Need data? We provide access to key visitor data through Arrivalist and the Tourism Economic Impact Report, including county-level visitation and spending data.
- We provide advertising opportunities, including the Iowa Travel Guide and Co-op Partnership Program

2023 Dates to Note

- March 22-23, 2023: Iowa Tourism Conference at Prairie Meadows Events Center
- Iowa Travel Guides:
  - March 3, 2023: Spring/Summer 2023 publish date
  - September 8, 2023: Fall/Winter 2023 publish date
    - June 13, 2023: Space reservation deadline
- Co-op Partnership Program: Information available in May; sign-ups in June.
- Iowa Tourism Grant – Applications available in August, awards in November.

Find more info here:
industrypartners.traveliowa.com



Contact us

Lora Friest, Tourism Liaison
515.348.6254
lora.friest@iowaeda.com

Stephanie Neppl, Tourism Liaison
515.348.6257
stephanie.neppl@iowaeda.com

TOURISM IN IOWA

GENERATED $9.4 BILLION IN TOTAL ECONOMIC IMPACT IN 2021[1]

EMPLOYS MORE THAN 65,000 PEOPLE STATEWIDE[1]

2/3 OF PEOPLE WHO VISIT A LOCATION SERIOUSLY CONSIDER MOVING[2]

[1]Tourism Economics, 2021 Tourism Economic Impact Report
[2]True Global Intelligence, 2019 research survey

Worksite Training Solutions

IMPROVE STAFF MORALE * IMPROVE CUSTOMER SERVICE

- Strategic Planning
- Staff Burnout & Building Resilience Under Stress
- Colors Personality
- Workplace Happiness
- Work-Life Balance
- Mindfulness in the Workplace

- Customer Service
- Team Building
- Green Zone: Optimize Your Mindset
- Creating Healthy Habits
- Stress Management
- Next-Level Leadership

What's the next step?

Contact us for your no-cost 15-minute consultation to see which seminar will take your team to the next level.

Southern Iowa Resource Conservation & Development

Southern Iowa Resource Conservation & Development | www.SouthernIowaRCD.org| 641-782-4033
Certified Worksite Specialist & Trainer Michelle Wilson: michelle.wilson@southerniowarcd.org

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IOWA STATE UNIVERSITY
Center for Industrial Research and Service

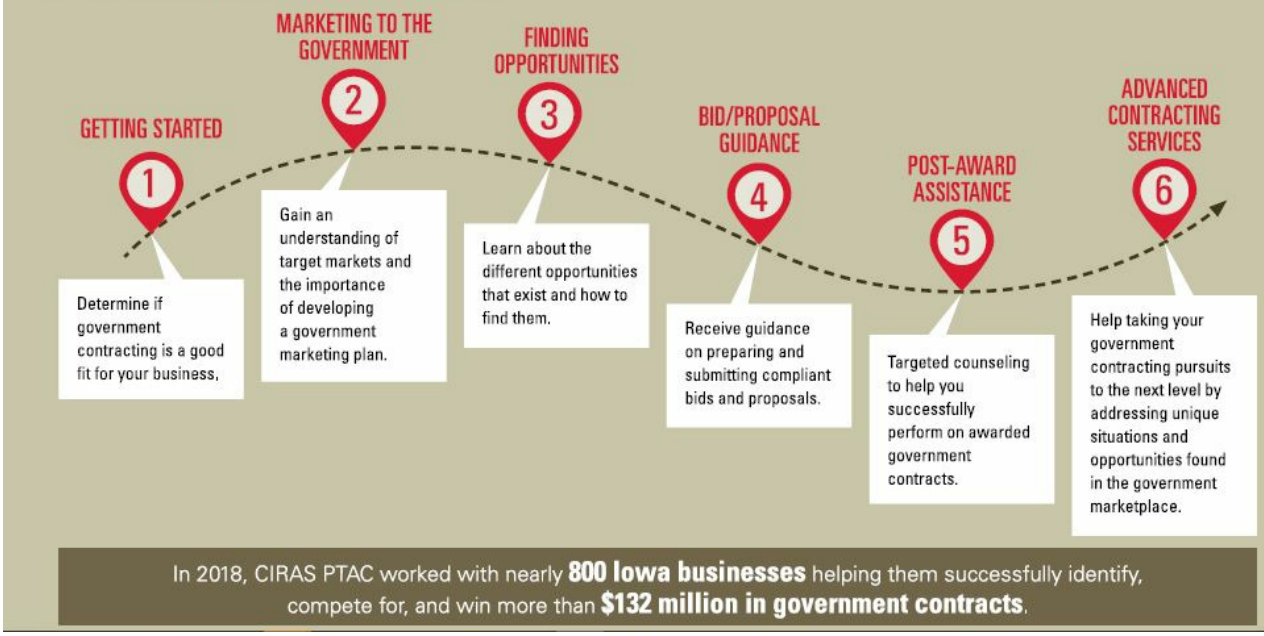
ciras

CIRAS Procurement Technical Assistance Center

The CIRAS Procurement Technical Assistance Center (PTAC) helps guide Iowa businesses through the world of government contracting. Through one-on-one counseling, educational events, and networking, PTAC experts help companies from all industries and skill levels pursue local, state, and federal contracts. The journey begins with us.

Follow the road map below to determine where you should begin. Then leverage all of the resources CIRAS can provide to help you find success.

GOVERNMENT CONTRACTING ROAD MAP



In 2018, CIRAS PTAC worked with nearly **800 Iowa businesses** helping them successfully identify, compete for, and win more than **$132 million in government contracts**.

IOWA STATE UNIVERSITY
Center for Industrial Research and Service

CIRAS

CIRAS PTAC Counseling Services

1 GETTING STARTED

- ☐ Introduction to Government Contracting
- ☐ Suitability for Government Contracting
- ☐ Procurement Preference Programs—Federal
  - 8(a) Business Development Program
  - Small Disadvantaged Business
  - Women-Owned Small Business
  - HUBZone Program
  - Veteran-Owned Small Business
  - Service-Disabled Veteran-Owned Small Business
- ☐ Procurement Preference Programs—State/Local
  - Targeted Small Business
  - Disadvantaged Business Enterprise
  - Other Unique Programs
- ☐ Registrations and Certifications

2 MARKETING TO THE GOVERNMENT

- ☐ Identifying Potential Markets and Target Customers
- ☐ Market Research
- ☐ Capability Statements
- ☐ Building Relationships
- ☐ Developing a Government Marketing Plan

3 FINDING OPPORTUNITIES

- ☐ Solicitation Process and Contract Types
- ☐ Subcontracting Opportunities
- ☐ Bidmatch Service

4 BID/PROPOSAL GUIDANCE

- ☐ Locating Drawings and Specifications
- ☐ Understanding Bid Requirements
- ☐ Pre-Submission Review

5 POST-AWARD ASSISTANCE

- ☐ Contract Administration
- ☐ Regulation Compliance
- ☐ Subcontracting
- ☐ Wide Area Workflow (WAWF)

6 ADVANCED CONTRACTING SERVICES

- ☐ GSA Schedule Proposals
- ☐ Mentor-Protégé Programs
- ☐ Teaming/Joint Ventures
- ☐ SBIR/STTR Programs
- ☐ Referrals to Other Partners

> "As a small business owner—government contracting can be overwhelming with the limited resources we have—CIRAS has provided us with the education, confidence, and support to grow our business through government contracts. CIRAS staff wants your business to be successful; they understand the benefits of the government contracts as well as the frustrations that go with them. The personal attention and experience they provide gives my company the confidence that the paperwork has been completed properly. If not for the CIRAS education and support, we would not have pursued these opportunities."
>
> — *Len Hoogerwerf, Owner, QC Analytical, Le Claire, Iowa*

> "When it came to understanding post-award assistance, specifically prime contracting, CIRAS staff was a key resource in educating our team and providing valuable insight on what we could expect."
>
> — *Joe Meier, Vice President of Operations, Geater Machining & Manufacturing Co., Independence, Iowa*

FOR MORE INFORMATION

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This procurement technical assistance center is funded in part through a cooperative agreement with the Defense Logistics Agency.

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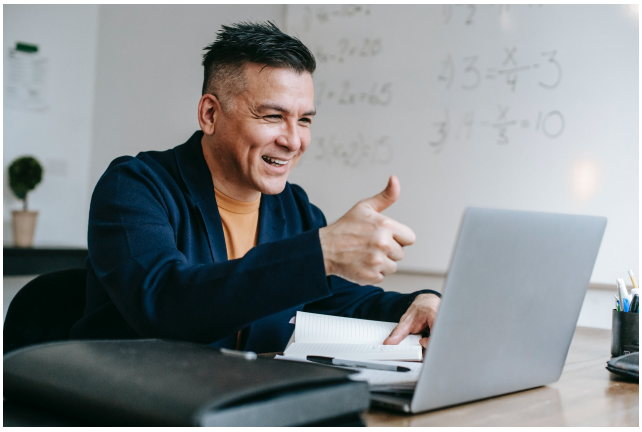

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