



Trick or Treat On Main Street!



Dear Business Owner:

The Main Street Corning Events and Marketing Committee has started planning for our 6th annual Trick or Treat Night! We are making a few changes to the event this year. Instead of being named Safe Trick or Treat, we are shifting the name to Trick or Treat on Main Street. Also, to avoid the frequently harsh weather and athletic playoff games that occur in late October the event has been moved forward to take place on **Friday, October 19th** in the downtown Commercial Historic District and Central Park. Registration for the event and access to the pumpkin patch will start at 4:45pm in Central Park. The kids will be able to participate in Pics and Treats at Extreme Images by Ashley from 4-5pm and then Trick or Treating from 5-6:30pm.

The event will be complete with a possible costume contest, a pumpkin patch in Central Park, a hot dog feed sponsored by the Corning Fire Department, Pics and Treats by Extreme Images by Ashley and giant games and Business Scavenger Hunt by Main Street Corning. The scavenger hunt has been a great success the past few years allowing us to increase the trick or treater visits to participating businesses on the edges of our Main Street District.

The trick or treaters will register in Central Park and receive an official Main Street Corning trick or trick bag and wrist band. Registration is important to help the committee track attendance and better plan for future years. If you have children that do not have a registered wrist band we ask that you please send them to Central Park to register.

We are working on a sponsor for the costume contest which will be identified by categories and judged by Events and Marketing Committee members and/or sponsor. The winners will be announced at 6:45 pm in the Pavilion.

We are encouraging businesses to participate in the Teal Pumpkin Project by providing allergen free treats (can be a candy or non-food item) as an option for our trick or treaters. If you are interested in participating, please let us know so we may bring you a teal pumpkin to display.

In past years we have had 200 up to over 500 children and their parents in the downtown Commercial Historic District to participate in this event. Trick or Treat on Main Street is a great event that brings a wide variety of people downtown, be sure to take advantage of this! As a business owner this is a great opportunity to make an impression! Consider advertising any holiday specials, passing out a coupon to come back, or even keep your business open to show off your merchandise. We want you to take advantage of this opportunity! If you would like to participate, but do not have a Main Street location, please let us know so that we can arrange a location for you within our Main Street district.

Below you will find a registration form. If you would like to be included on all the promotional materials you must return the registration by October 1, 2018. We want to get this advertised as much and as quickly as possible. You can also confirm your registration by emailing Marti in the Main Street office at mscorning@adamscountyiowa.com.

Trick or Treat on Main Street

Business Registration

Name of Business: _____

Would you like to pass out candy? _____ Teal Pumpkin? _____

Would you like to make a monetary donation? _____

Please return this form by October 1 at 3pm if you wish to participate. **THANK YOU!!**