



Adams Community Chamber of Commerce

710 Davis Ave ~ Corning, IA 50841 ~
www.adamscountyiowa.com
Ph. 641-322-3243 ~ Email: chamber@adamscountyiowa.com

Sample Corning

The 14th Annual Sample Corning has been scheduled for Friday, November 9, 2018 from 5 to 7 p.m.

Sample Corning is an event that is open to the entire community. Customers will travel throughout participating businesses to sample all the tasty treats, pick up recipes and get some early shopping done. Sample Corning is a way for participants to thank the community. It is also a great opportunity as a business owner to highlight your store and get a head start on all your holiday promotions.

Your Role as a Sample Corning Participant:

- Create a recipe (200 words or less) that you want to share with the world.
- Use the recipe to make at least 500 samples for everyone to taste. *(Samples can be small!)*
- Register and pay any fees: Complimentary to Chamber Members; \$40 for non-chamber member.
- REGISTRATION (including) and any fees are due Monday, **OCTOBER 22nd at 3 PM.**
- Remain open for the entirety of the event (5:00 pm - 7:00 pm)
- Provide your own set-up: tables, napkins, forks, plates, etc. Anything you need to serve with you will need to provide.
- Recipe booklets will be made and can be picked up at the Lauvstad Center by participants that night of the event. Each participating business will be provided with a copy of their recipe on cardstock to display with their samples.

Adams Community Chamber of Commerce will:

- Provide advertising for the event: including surrounding papers and radio ads.
- Create recipe booklets: including design work, layout, typing, printing, etc.
- Provide a venue space for you to host your Samples if you don't have a store front in the Sample Corning Area (there are 8 additional spaces available on a first come, first serve basis).
- Provide maps with all participating locations to assist "samplers/shoppers" in tasting everything & *seeing your business promoted!*
- Provide signage in front of your building

Ideas for Business Owners: Use this great opportunity to feature your business, not just your food. Be ready to show the community your best customer service. Let them know why they should come back to see you for all your holiday shopping.

- That night only promotions: freebies, demonstrations, promotional literature, etc.
- A coupon for a return visit: example 20% off your next item purchased before 12-25-2018
- Door prizes

To participate return the following by: Monday, October 22nd, 2018 at 3 PM

Completed form below

\$40 payment for any NON-Chamber members: Please make checks payable to Adams Community Chamber of Commerce

Recipe (recipe must be 200 words or less).

Please contact Marti Gebbie at the Chamber by email chamber@adamscountyiowa.com or call 641.322.3243 with questions.

Adams Community Chamber is looking forward to another successful Sample Corning and we hope you will participate!

Sample Corning Signup

Business Name: _____

Contact Information (phone/email): _____

Location/address you will be serving from: _____

Tell us what your promotion will be: _____

What will you be sharing? _____

Email recipe to chamber@adamscountyiowa.com preferably in a word format – thanks!

Are you a current paid member of the Adams Community Chamber of Commerce? ____ yes ____ no
If no, please send \$40.00 payment along with this form.

Signature: _____

Please return this portion of the form along with your \$40 payment (if applicable) **no later than** 3 PM on Monday, October 22nd, 2018.

You can submit your entry by: mailing it to 710 Davis Avenue, Corning, Iowa 50841; emailing it to chamber@adamscountyiowa.com; or you can drop it off at the Main Street office at the Lauvstad Center between 8 AM and 3 PM.